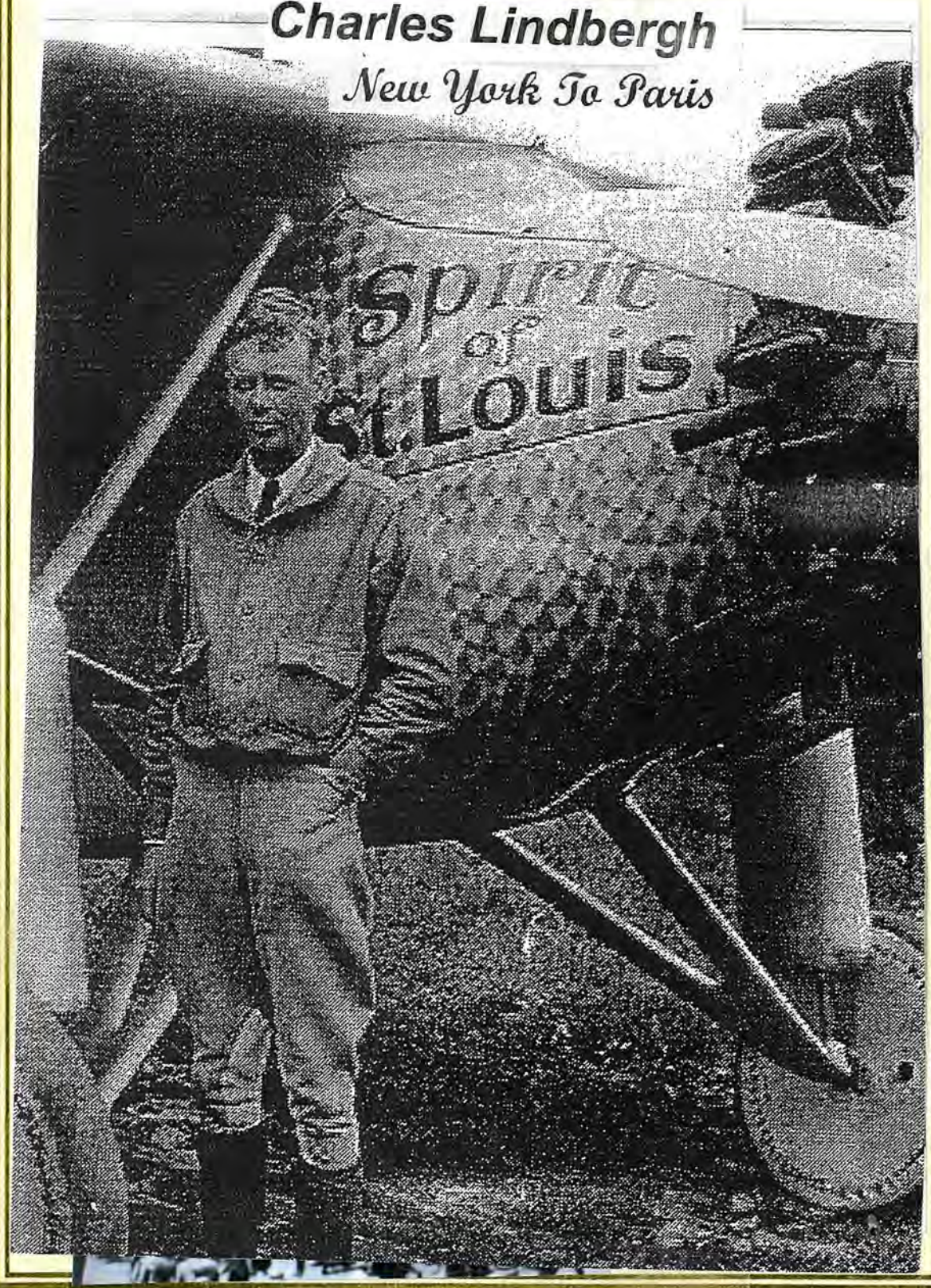


Charles Lindbergh
New York To Paris



1 From the Desk of Thomas Catanese

2 777 W. Germantown Pike, Suite 724

3 610-331-3863 – tccat523@aol.com

4 From one Flyer to Another!

5 Subj: Charles Lindbergh, 1927, New York to PARIS!

6 Prize Money! \$25,000,,, Today's Money

7 \$400,000 Dollars!



Thomase Catanese

8
9 Good Day:

10 I am excited and thrilled today to bring to you
11 the unbelievable story of a 25 year old, U S Air
12 Mail Pilot! Who in 1927 flew across the frigid
13 Atlantic Ocean. He needed to fly 3500 miles.

14 **Did he have enough GAS?**

15 He had fallen asleep three times and almost fell
16 into the Ice Cold Atlantic! And by the Grace of God
17 and 50,000,000 million people from around the World
18 who were praying for him he actually, did accomplish
19 what he set out to do! When he landed in PARIS
20 in the dark. Over 5,000 screaming Parisiens met him
21 at the Le Bourget Airport and pulled him out of the
22 Airplane. He asked one of the Policemen why are these
23 People here? The policeman said because of YOU!
24 He was a daring young man. And he did tell the entire
25 World what he did that day.

26
27 People ask me what do I do for a living? I tell them that I
28 I Design Hollywood Fantasy Gifts. Here is my website
29 address, go to; www.thomascatanese.com, scroll down
30 to the Pink Rolls. And you will see two Rolls Royce
31 Convertibles. Sit back and watch!

32
33 **But let me tell you the other story!**

34 **Three men wanted Charles to teach them how to fly!**



Rolls Royce

CHARLES LINDBERGH
AN AMERICAN AVIATOR

“WE”



By
CHARLES A. LINDBERGH

Charles did take his Mother Advice and spent three weeks writing about it in his New Book. He wrote his book awaiting the USS Memphis back to America

“WE”

BY
CHARLES A. LINDBERGH

THE FAMOUS FLIER'S OWN STORY OF HIS LIFE
AND HIS TRANSATLANTIC FLIGHT, TOGETHER
WITH HIS VIEWS ON THE FUTURE OF AVIATION

WITH A FOREWORD BY
MYRON T. HERRICK
U. S. AMBASSADOR TO FRANCE



FULLY ILLUSTRATED

70 east to Le Bourget Airport and to his surprise there are two huge
71 search lights showing the way. As he flies over the Runway, he
72 sees hundreds of people running on the main Runway! He flies to
73 the rear of the Airport. As he starts his airplane landing, He
74 suddenly has lost his feel and touch for the landing the Plane. At
75 that very moment..... **He shouts Out to God! OH, God,**
76 **Please Help Me and the two Angel's that God had given him**
77 **to fly to PARIS helped him land the Plane!**

78 At this point THOUSANDS of people rushed the Plane. They
79 pulled Charles from the inside of the Plane.

80 The French police are trying to grab him.

81 He does not know why the thousands of people are at the Airport.

82 He shouts to one of the French why are all of these people here?

83 The Policeman tells him it's because you made it across the

84 Atlantic! The police finally get the crowd to listen to them. A

85 ground crew pulls the plane into a hanger! Now the American

86 Staff from the American Embassy gets to the hanger. Now a few

87 French photographers are snapping photos.

88 They place him in a limo and take him to the Embassy. He

89 said,,,,,, I need to lay down! They took him upstairs to a second-

90 floor bedroom! He awakes over 12 hours later! They selected

91 one of the men on staff to give him a Suit and Tie. The

92 Ambassador gives him an official Welcome. All of the Embassy

93 Staff are clapping for him. The Ambassador takes him to the front

94 second-floor balcony window.

95

96 The Ambassador gives him our FLAG and he takes the French

97 Flag. They are both waving each Flag from the 2rd floor balcony

98 window. The staff gives him telegrams from President Coolidge.

99 His Dad and Mother sends him telegram. Everyone wants to

00 shake his hand! Hundreds of people have come to the street

01 where the Embassy is and are calling out,,,,,,,,,,,, to Lucky Lindy!

02 At the evening meal the French President comes to dinner that

03 night. The French President has many questions for Charles. He

04 asked him how was he able fly across the Atlantic Ocean with no

05 landmarks to go by? Charles said his Navigational skills told him
06 what to do! Where did you get the gas? The Airplane company
07 that built the airplane placed three huge gas tanks in the front of
08 the Airplane which held over 400 gallons of gas. He said I did fall
09 asleep three times and the engine stopped running and that got
10 my attention fast. I changed gas tanks fast and I re-started it
11 again! Then I was flying in a huge Ice storm. That got my
12 attention! I was at 3,000 feet and I had to drop down to get all of
13 the ice off the wings. I needed much warmer air. That was a close
14 call! Then I spotted many fishing boats. And Dingal Bay
15 Lighthouse! Now I knew I was on the right track. The President
16 said you are a brave man! Many Famous French and American
17 VIPS wanted to meet him. **One of the staff was given four**
18 **small photos taken by local photo's to be placed on the desk**
19 **in the bedroom! His oversized map has been mounted to the**
20 **wall in the ante room.**

21 The Ambassador takes him on a tour of PARIS! Where ever they
22 go French people are calling his name! He was surprised by the
23 French people. The Ambassador takes him in a Limo to tour Old
24 PARIS! They lunched at the Eiffel Tower. The Restaurant staff are
25 thrilled. Our President has sent them the USS Memphis Battleship
26 for Charles. The days go by fast and before he knew it the
27 battleship USS Memphis has arrived. The Ambassador and staff
28 take him to the Port of Cherbourg and he departs for home! A
29 telegram from his mother tells him to think about writing a book.
30 About his entire trip! He receives telegrams from the St. Louis
31 business men. Congratulations plus a telegram from the RYAN
32 Staff in San Diego! Charles is over come at all of the Good
33 Wishes. He has two Ticker Tape parades when he gets home.
34 The President wants him to fly to all 48 states. To show our
35 Citizens what we can do! All of the New Major Airlines want him to
36 chart the hundreds of air miles. His first stop is Mexico, the
37 American Ambassador for Mexico hosts a Welcome Dinner. There
38 he meets the Ambassador's Daughter. Anne Morrow. He takes
39 her flying they fall in Love and marry with in seven months. Anne

40 Loves flying. There Life has been become one VIP Dinner after
41 another. Charles teaches her how to fly. He teaches her how to
42 use the Short-Wave Radio, and the Voice over Radio. She
43 becomes an expert at both! Anne becomes an important element
44 of his flying! First, to fly around the World. Anne is a writer She
45 passed her Check Ride in 90 days. The Lindbergh's are now
46 flying around the World. And New Airplane Manufactures need
47 him to help with new designs of all the airplanes. Juan Trippe,
48 President of Pan American offers him a consultant's position with
49 his new company flying across the South Pacific .

50 **So how does Tom Catanese get involved in this Story?**

51 **I have been in Int. Fancy Food & Wine industry since 1972.**

52 **Between 1972 and 2000 I presented over 106 Wine Sales**
53 **Marketing and Gift Desings**

54 **And I also began flying back in 1988.**

55
56 Tom is invited to present his 90th Wine and Champagne Gift
57 Creation Symposium in
58 Paris to the French Wine Merchants. On how to Giftwrap a Rolls
59 Royce Gift.

60 **Tom has GIFT WRAPPED TWO ROLLS ROYCES Gifts. Go to:**
61 **www.thomascatanese.com,**

62 **And designed over 700 Wine Gift Creations. And so the**
63 **French EXPO has invited Tom to present his**
64 **Wine and Champagne Symposium in 1990 to the**
65 **International Wine and Confection EXPO in PARIS!**

66 **Over 30,000 French Wine Retailers will attend! It's 1989, Now**
67 **I have just passed my check ride to be a Pilot.**

68 **I get a call from the Embassy; an old School friend is the**
69 **General Manger of the American Embassy. She calls me!**

70 **Louise wants to takes us on the VIP Tour of the Embassy. She**
71 **points out that this President stayed here and that President**
72 **stayed here.**

73 Now we go upstairs. She says, this is the Lindbergh
74 Bedroom. WOW, what did she say? She says now this is
75 the

76 LINDBERGH bedroom. My ears go up! On the Wall is a
77 huge Map of the World! There were many notes!

78 It is a small ante room and on the Wall is Charles Original
79 Huge World MAP. A closer look and I can see special
80 notes.

81 Big White things.....????? Ice Burgs, Huge Waves. Must
82 Change Gas tanks! Ok! I AM IN AN Ice Storm..... Wings
83 are getting iced up.

84 Got to go down to warmer air! I got to stay awake! Gloves,
85 why did I not bring gloves and an alarm clock with a loud
86 Ringer!

87 Hey, Fisherman's boats! They are waving! Which way to
88 Ireland ???Wow, Wow. This Map is Unbelievable! Change
89 gas tanks.

90 I was in the room for 20 minutes! On the desk were four very
91 small photos.

92 I asked Louise do you have any copies of his MAP. She says
93 Yes, I have them in my office! I WENT HOME WITH COPY OF
94 HIS MAP in 1990!

95 That day was the best day of the Trip. I had just had my
96 Check Ride for my Pilots license.

97 I recently discovered that Charles wrote a Book and it Sold
98 over 100,000 books back in 1928.

99 The Book is on the Internet. For \$12/00 dollars.

00 The day after the Symposium I had made reservations at
01 the Eiffel Tower. After Lunch I took my camera
02 and went up to the next level .I took 12 over lapping
03 photos from the Arch to Norte Dame 3 miles away!

04 When I got home, I went to my photo lab guy! He said,
05 Tom these are great. I can make them 6' ft.

06 I turned the photos into my Show Booth at our New York
07 City International Fancy Food and Wine Show.

08 over 30,000 American Wine Retailers attend!

09 Here is the link to view my PARIS at your Feet Booth!

10 Thomas Catanese/ Paris at your Feet Show Booth There is a 3 minute
11 intro!

12 <https://www.youtube.com/watch?v=ZGVnkdIvxNk>

13
14
15 In 1928 Charles flew to Mexico and met his wife to be. He
16 married Anne Morrow the daughter of AMERICAS New
17 Ambassador.

18 She became his Radio and Wireless operator. They fly all over
19 the World. Charles was able to get a consultant's jobs in all
20 the industry.

21 In 1937 Germany invited CHARLES to come to see their fleet
22 of over 3500 War Airplanes. Hermamm Goering invited him!
23 This alarmed Charles and when he got home he had a secret
24 dinner at his home in DC. He invited Billy Mitchell. Jimmy
25 Dolittle and Hap Arnold

26 and told them about German's 3500 Airplanes! He said
27 America had better begin building Faster Planes.

28 When the Japs attacked on Pearl Harbor,,,,, he was very
29 upset! The Pacific War was much different from the European
30 War. The War in the South Pacific was all long distant. He
31 knew that he could help all of these young boys save gas in
32 their airplanes. He would help them with gas savings trade
33 secrets over the water that saved hundreds of lives! In Europe
34 90% of the fighting was overland. In the South Pacific all of the
35 fighting was in the Air but it's was all over water.

36 Charles sends a message to Gen McArthur. He tells him he
37 wants to come down and join up with the young boys in their
38 airplanes. He said he had lots flying advice he could hand over
39 to them that could save their lives. The Gen. says, COME ON
40 Down! Charles did go down and went out on 50 missions. He
41 had shoot down three Jap Planes down. But our President
42 Roosevelt ordered him to stop flying missions because if a Jap

43 shoot him down it could be bad PR for the country. Charles
44 stayed in the South Pacific and gave Special fly lessons to the
45 hundred of our young boys and he saved many lives. After the
46 War was over he went back to Consulting Work!
47 In the 1950's he moved to Hawaii. He purchased a home in
48 Hawaii and retired there until he and his wife passed away in
49 1960's.

50
51 PS

52 What am I selling? I am selling my PARIS at Your Feet
53 photo!

54 This MURAL is a one of kind Mural, People tell me they have
55 never seen this Mural before. It is 14" high x 44" long in
56 COLOR ON HIGH GLOSS

57 SEMI-THICK 200 GAGE PHOTO FILM!

58 The total cost is \$149.00 delivered! As you can see I have sent
59 you my story!

60 Now my Pay Pal is down,,,, it got Scanned. Please send me
61 Check! \$149.00!

62 As you can see I have sent you a short color of the Mid -
63 Section of the mural!

64 You will see I cut a 6" photo out of the Color of the Mural to
65 prove that the total photo
66 color is correct! The mural is 3.5 miles from the Napoleon's
67 Arch to Our Ladies, Notre Dame.

68 This is an original Mural and it would look great on your wall. It
69 is a GREAT

70 CONVERSATION PIECE! Many women who have seen it fell
71 in Love with it!

72 If you hang this on your wall, any one who has traveled to
73 PARIS will show you
74 where they stayed!

75
76 Here is another suggestion. Sell it for \$298.00 to your friends
77 and clients!

78 Anyone who has gone to **PARIS** would love to have it on their
79 wall.

80 Go on - line and purchase the Warner Bros Studio, movie, the
81 title;

82 The Spirit of St. Louis, James Stewart.

83 You watch it once..... Then e/m your VIP customers to a
84 special invitation to all of
85 your VIP Clients to come to see American Aviation History at
86 your business

87 on a large screen. ©Copyright 2025 questions 610-331-3863

88

89 Sincerely Yours

90

91 *Tom Catanese*

92

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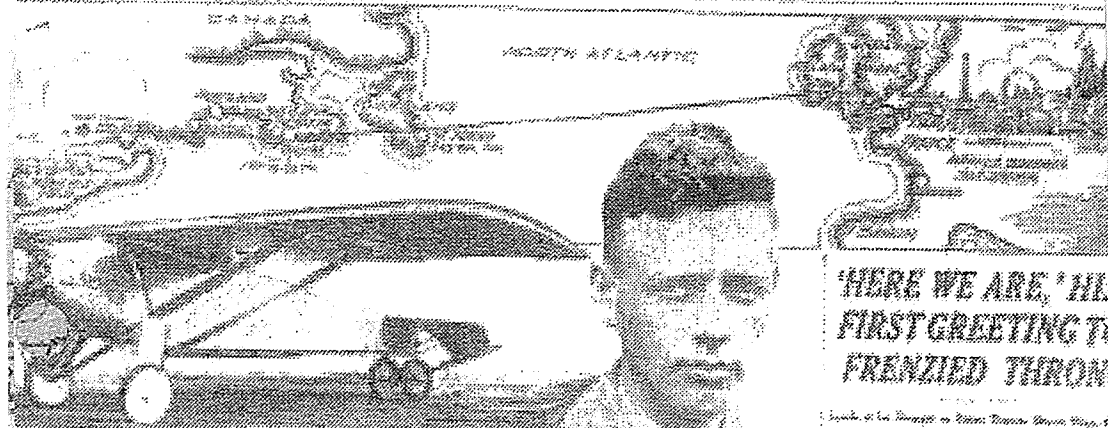
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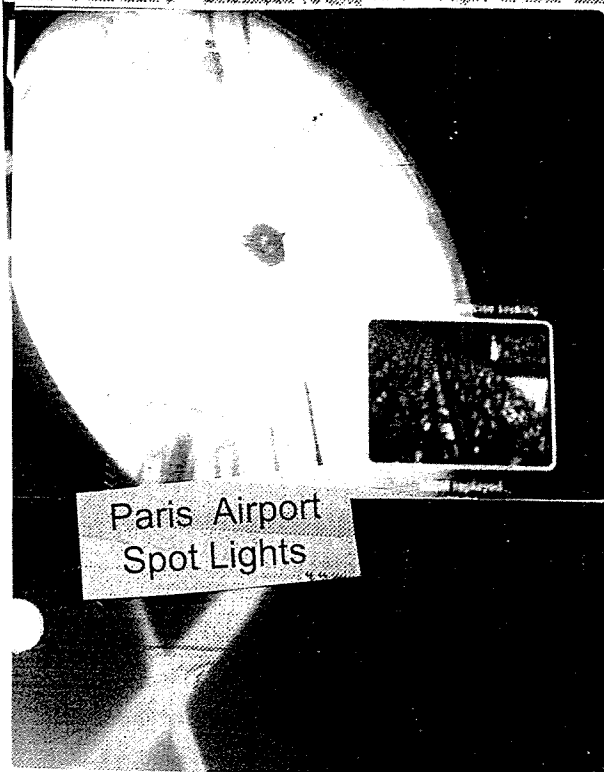
BROOKLYN DAILY EAGLE

BERGH AT PARIS IN 33½ HOURS; SLEPT ON WAY; RAN THROUGH STORM



HERE WE ARE, HIS
FIRST GREETING TO
FRENZIED THROU

CA FLIGHT UNDISRUPTED TO CITY THROUGH STORM



Paris Airport
Spot Lights



Thousands of Parisians
at the Paris Airport

CHARLES LINDBERGH
AN AMERICAN AVIATOR



the First Flight at Kitty Hawk



The Crowd in Paris



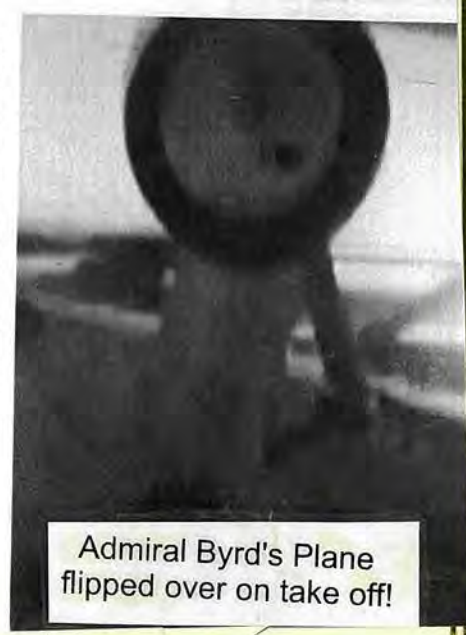
photo of the Plane as

it departs for PARIS!

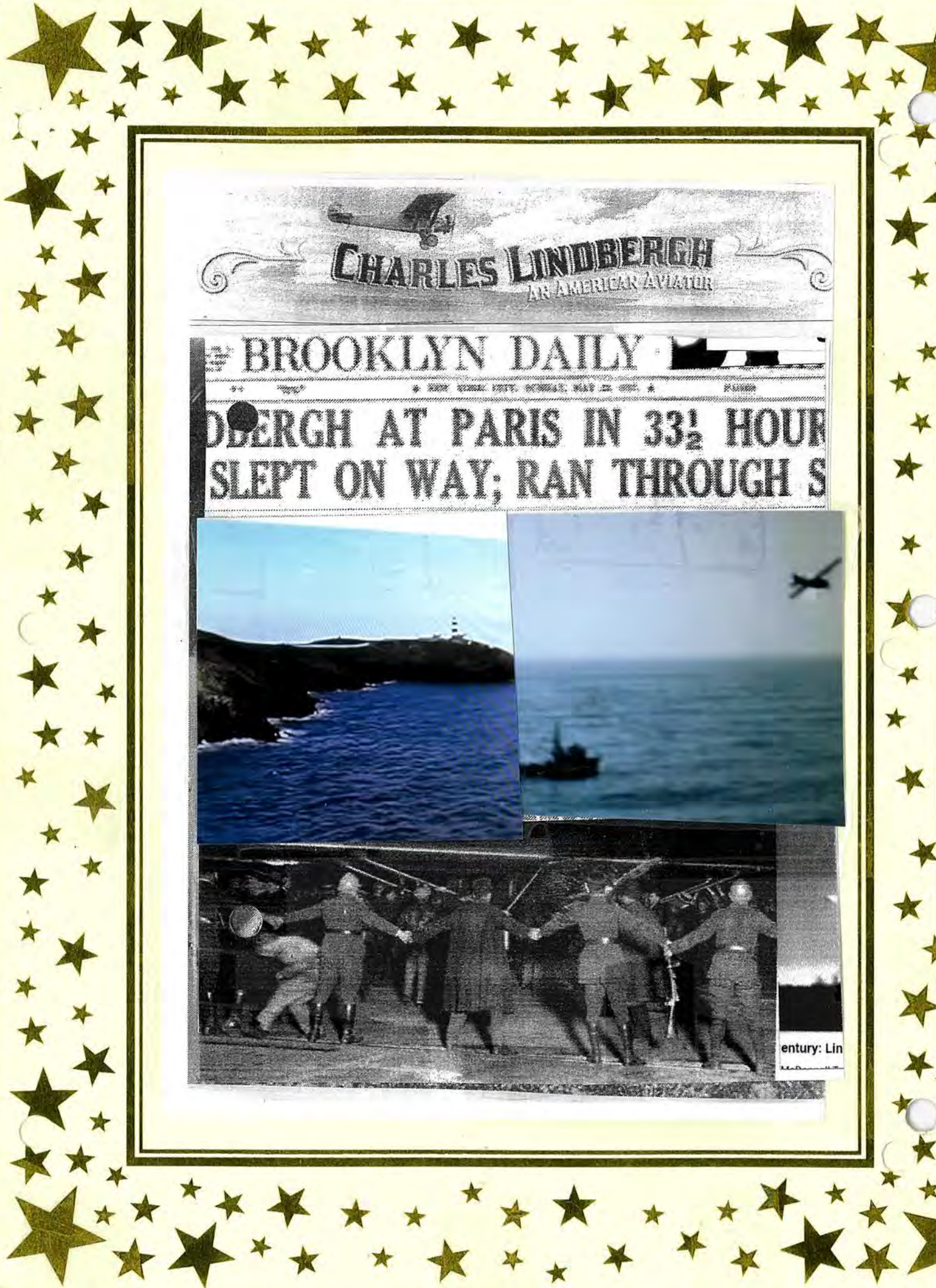
LINDBERGH
The Epic American
Trans-Atlantic Flight



PARIS Crowd



Admiral Byrd's Plane
flipped over on take off!



BROOKLYN DAILY

...
 * MAY 20, 1927 *
 ...

**LINDBERGH AT PARIS IN 33½ HOUR
 SLEPT ON WAY; RAN THROUGH S**



Century: Lin

Tom Catanese à Paris



C'est le pionnier aux U.S.A. de la vente de paniers cadeaux.

Il sait présenter aussi bien un minuscule assortiment de confiseries pour offrir à un émir arabe, qu'une Rolls Royce entièrement garnie de confiseries pour offrir à un émigré arabe. Il a mis au point la pellicule rétractable et les outils simples pour emballer en toute rapidité n'importe quel panier garni de spécialités. Son entreprise NOWCO internationale fournit tout le nécessaire.

Il a déjà fait son « show » avec succès à la Convention des Confiseurs américains à Dayton, Ohio, aussi bien au Salon « Fancy Food Show » à New York.

Il a mis au point un programme Spécial France pour réaliser de nouveaux profits. Venez découvrir son enseignement à l'INTE-SUC 90.

LUNDI 19 FÉVRIER 1990

Session au Centre d'Études de la Confiserie
Salle Gargantua,
13 h 30-15 h 30.

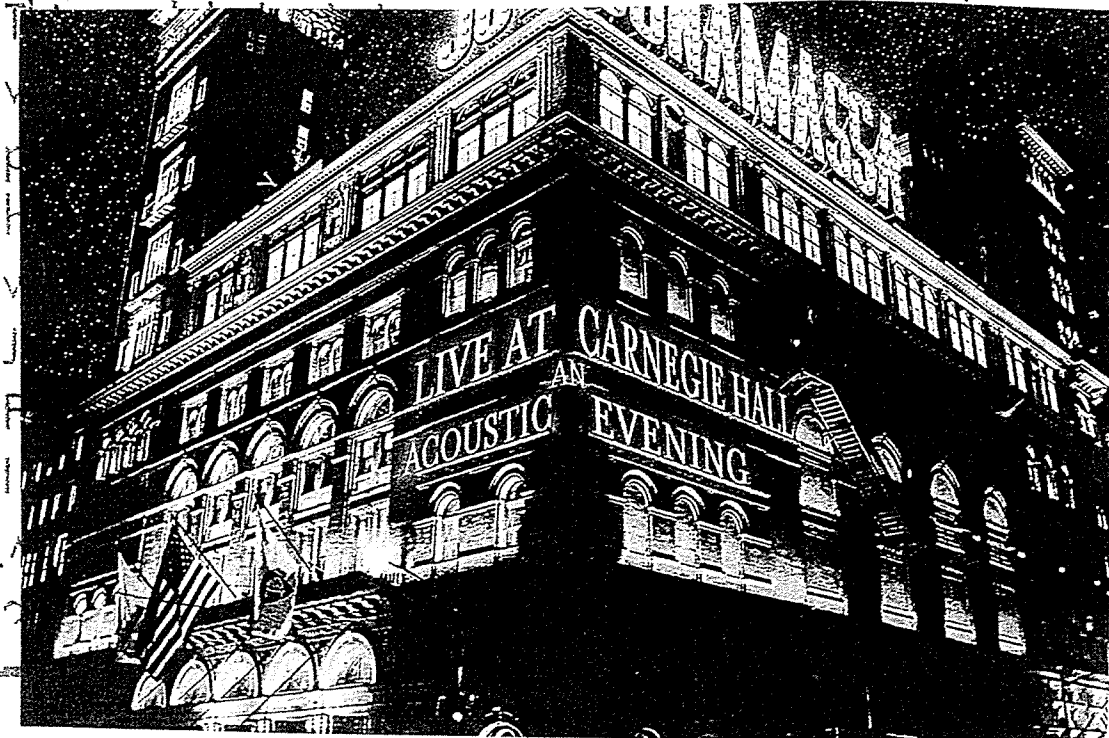
MARDI 20 FÉVRIER 1990

Session à l'amphithéâtre d'INTER-SUC.

Thomas Catanese Receives Life Time Achievement Gold Medal at Carnegie Hall



As a young boy, I recall watching star performers at Carnegie Hall in New York. I always believed that it would be really a great thrill to win an award at Carnegie Hall. This past March that dream came true. It only took 30 years of hard work, long hours, and dedication to a vision of being the best one can be.

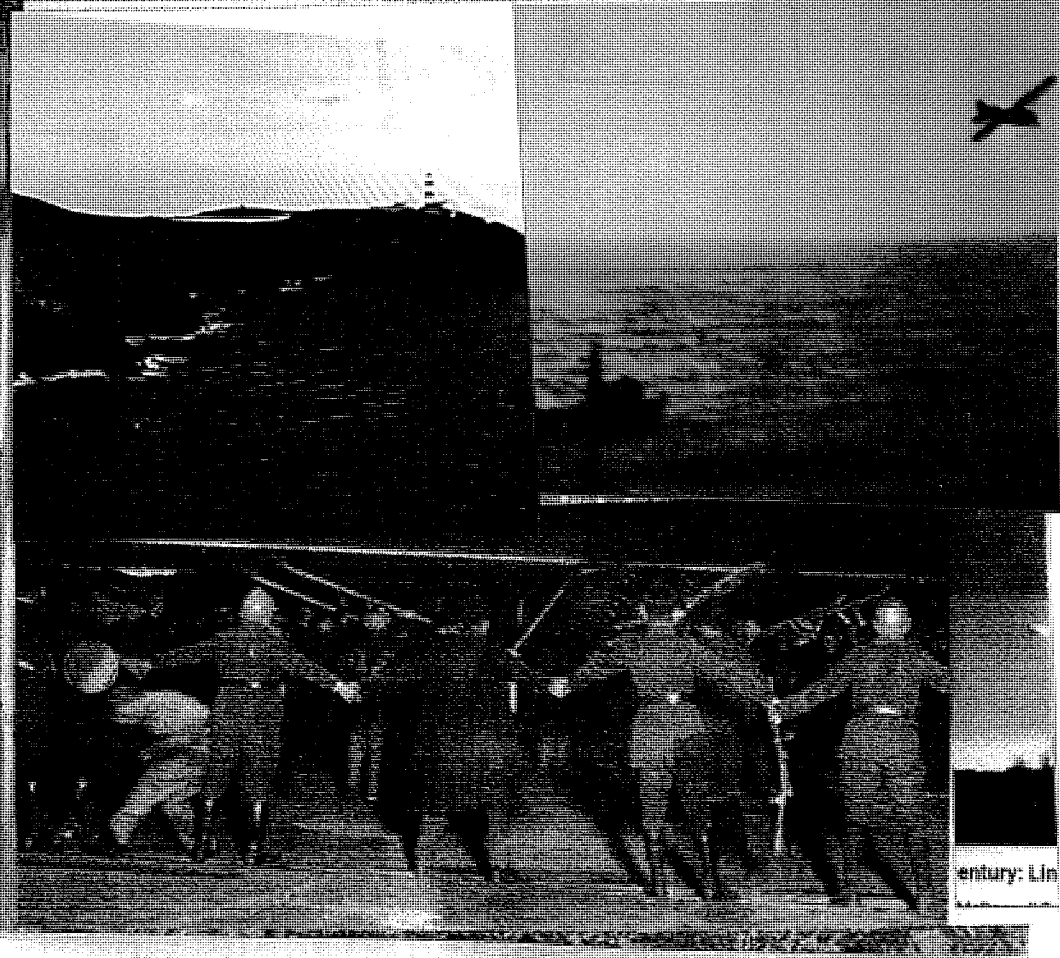


working staff
award was
pers in the
round the
presented to
Chief Patrick
e. I knew
Dil people
e, dreams

CHARLES LINDBERGH
AN AMERICAN AVIATOR

BROOKLYN DAILY

**LINDBERGH AT PARIS IN 33½ HOURS
SLEPT ON WAY; RAN THROUGH S**





CHARLES LINDBERGH AN AMERICAN AVIATOR

CAPTAIN LINDBERGH LANDS
DARING AMERICAN YOUTH DESCENDS AT LEBOURGET FIELD
... THE FIRST AMERICAN TO CROSS THE ATLANTIC OCEAN ...



The Crowd in Paris



photo of the Plane as

it departs for PARIS!

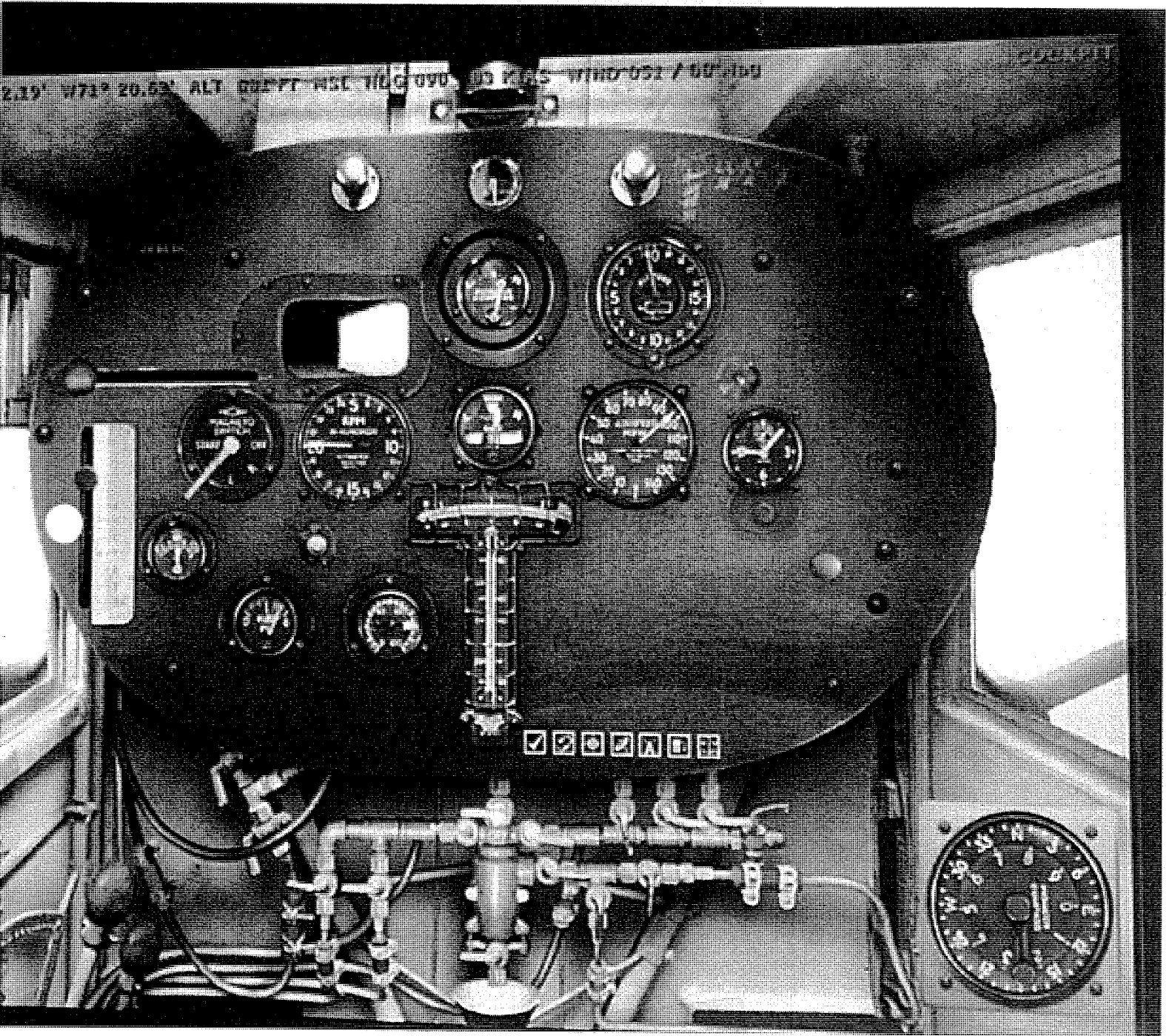
LINDBERGH

The Epic American
Trans-Atlantic Flight



French People
Storming the
Airport!





LA CONFISERIE

MAGAZINE

REVUE OFFICIELLE DU SALON INTERNATIONAL DE LA CONFISERIE CHOCOLATERIE BISCUITERIE PATISSERIE



INTERSUC

SALON INTERNATIONAL DE LA CONFISERIE, CHOCOLATERIE, BISCUITERIE, PATISSERIE
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: Paris 163.74 0.

Mr. Thomas W. CATANESE
NOWCO INTERNATIONAL, INC.
One George Avenue
WILKES-BARRE, PA 18705
USA

Here is a Copy of the THANK YOU
Letter from the Paris Symposium!
Feb. 27th 1990

Paris, February 27, 1990

Dear Tom,

Now that the International Exposition of Intersuc is over,
Alain and I wish to thank you for the fabulous show you pre-
sented.

Everyone present found it magnificent!

In the Buyer's Guide to be published by Intersuc, we'll
include some photos as well as the text of your seminar.

We're waiting for 100 copies of your catalogue with price
lists from your agent in London to send out to interested
confectioners.

Congratulations for your imaginative "Gift Basket" presen-
tation that you put on in my store "Sweets of France"!

We've saved the materials that you were kind enough to leave
with us about perfecting technique in wrapping and also indicatin-
the buyers sources.

We are more and more persuaded that there is a market for
your product here in France.

With good wishes, we trust, until we speak again.

Edw.

FRANCIS FORD COPPOLA WINERY

300 Via Achimedes, Geyserserville, CA, 95441

Where Wine making is an Art

July 15th, 2000

From the Desk of Francis Ford Coppola

Dear Tom

My wife and I and our GM here at the Winery just opened your God Father Theme Gift you sent us. First,,,, I never knew that their was any such person in Hollywood as a Fantasy Theme Gift Designer.

As I step back from the Gift I can see your detail to the Movie theme.

Seeing that you have been to Napa over 40 times then you know that Eleanor and I were in a very seroius finacinal position in the 1970's.

We both said, lets invite 20 Hollywood Movie Star friends to invest in our New Winery here in Napa.

We asked each one to invest \$1,000,000 with us and we would then sell them \$1,000,000 million dollars in stock in the New Winery.

Well that really solved our money problems. Today, we are back in a very good position.

Eleanor said, Honey, lets not open it! Lets put it in the Winery display area for visiting Wine drinkers can see it! It would be a shame to open it. So now we have it in the same room as the big Red Tucker Car!

Tom,,,,, the next time you are in Napa Valley, call Michael Mondavi and lets all have lunch with you!

Sincerely Yours

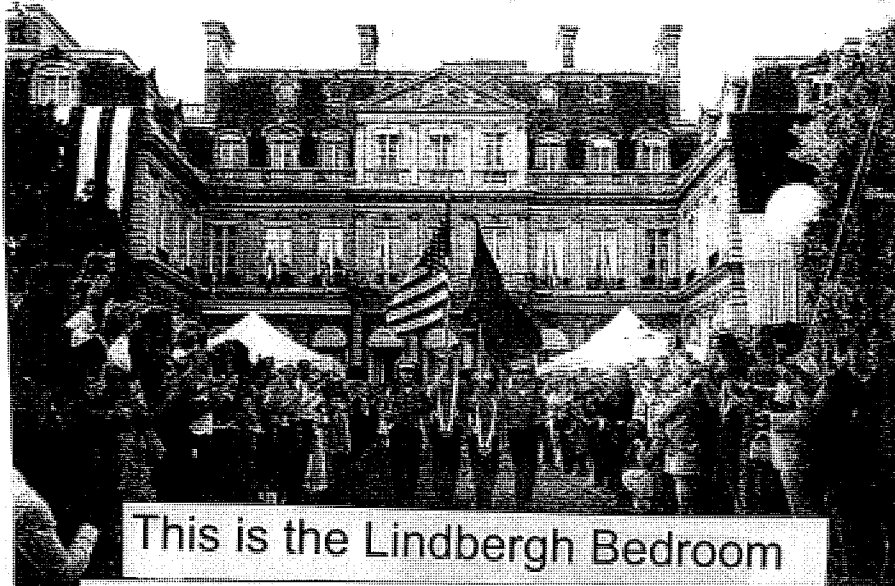

Francis



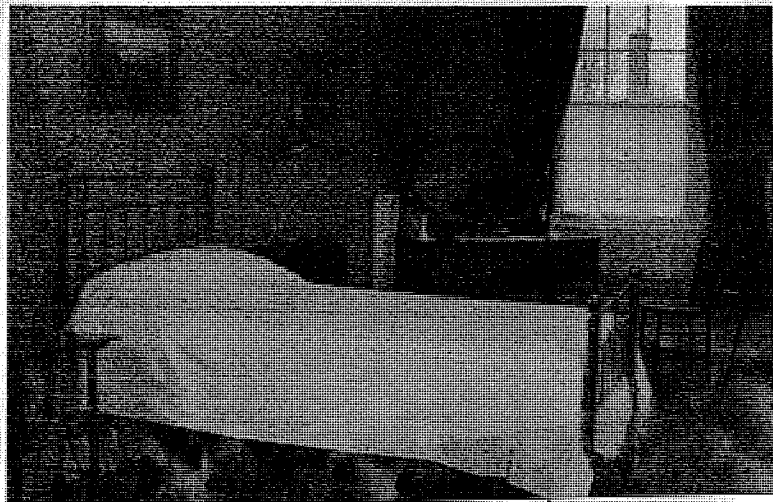
CHARLES LINDBERGH

AN AMERICAN AVIATOR

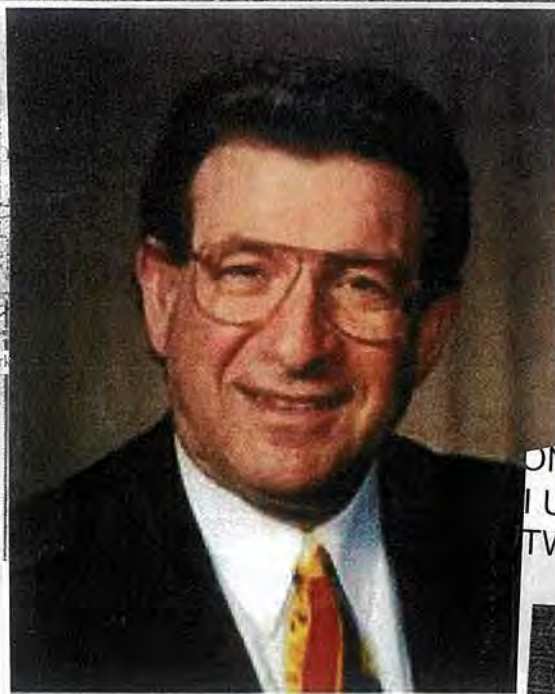
This is the Famous American Embassy in Paris
2 Ave Garbriel Paris France



This is the Lindbergh Bedroom



Four Small Photos on the desk in the Bedroom



Thomase Catanese

About the AUTHOR



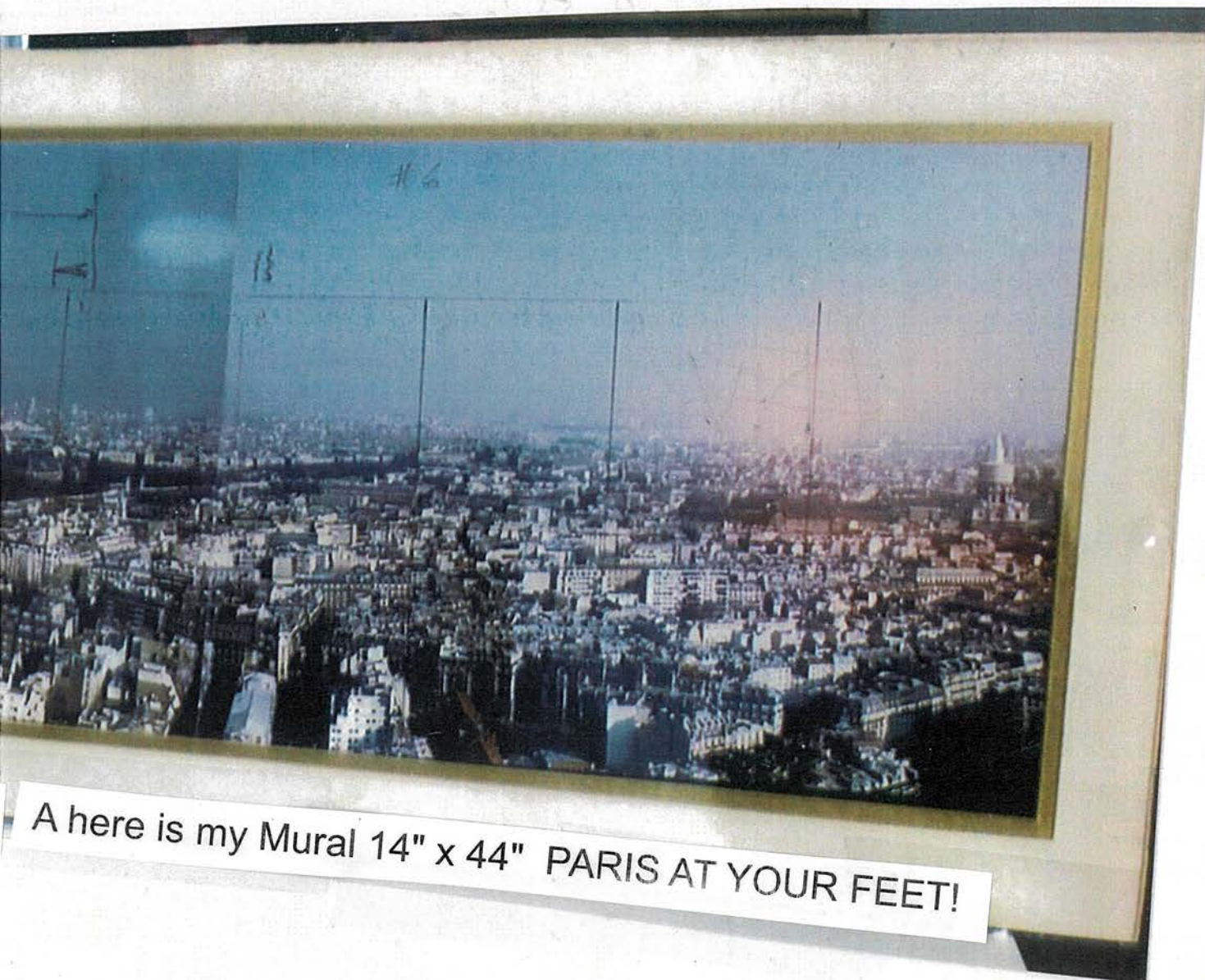
ONCE I GOT MY LICENSE
I USED TO FLY THIS 310
TWIN ENGINE CESSNA
OUT OF WINGS



310 Cessa



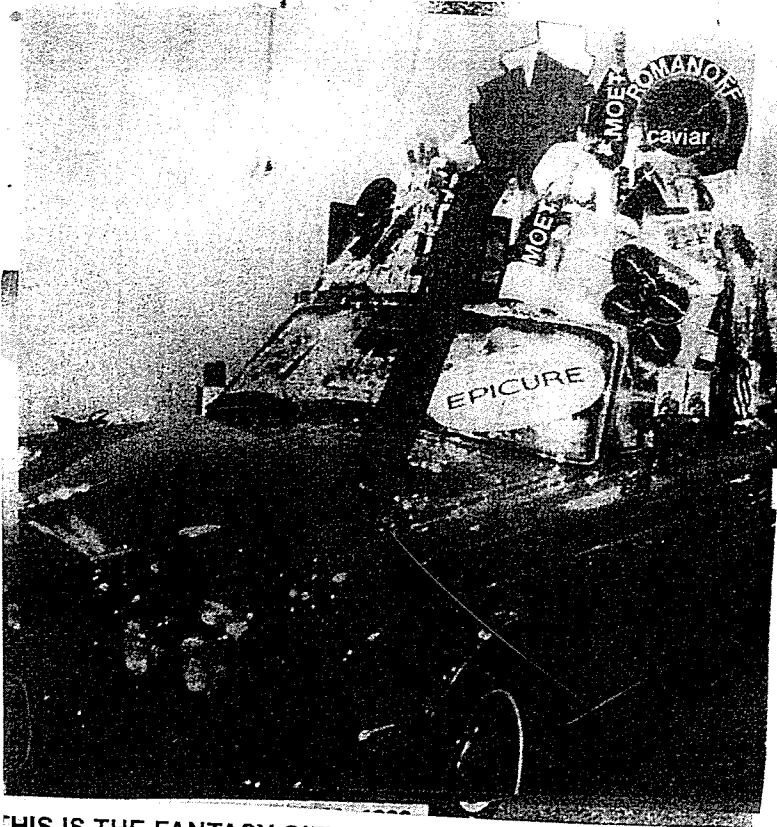
Join up the ends to see full size all of the Blue Lines were removed,



A here is my Mural 14" x 44" PARIS AT YOUR FEET!

My first Rolls to Create

Gold Medal Carnegie Hall

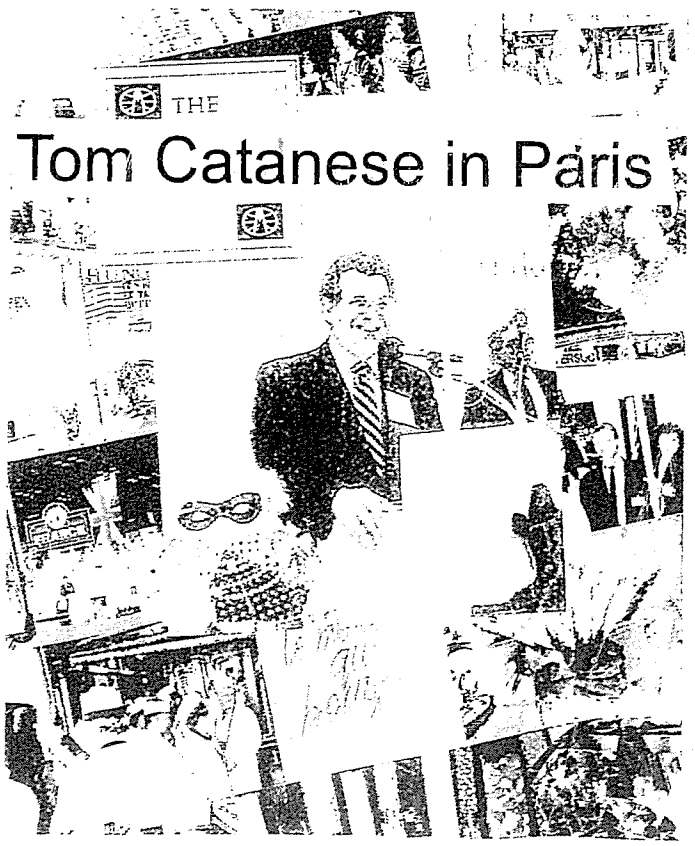


THIS IS THE FANTASY GIFT I CREATED FOR STEVEN SPIELBERG'S THEME MOVIE RAIDERS OF THE LOST ARK FIVE FOOT GIFT. THE BLACK THINGS ARE 18 SNAKES. I SOLD IT FOR \$3500

The medals are being given to me by the company and working staff... The award was... presented by... and the... people... the resulting...

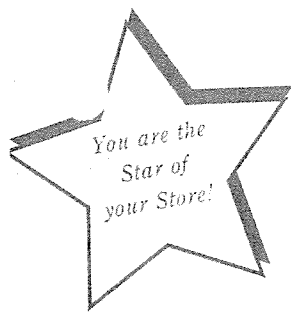


LA CONFISERIE



From the desk of Tom Catanese

68th Newsletter to the Trade



Greetings and Good Day!

As I write this letter to you, I'm returning from my successful Super Gift Basket Symposium and our International Fancy Food Show in San Francisco. I am looking forward to another very successful year in helping people in the gift basket business put profits in their pockets.



During March of each year, the world watches the Academy Award presentations from Hollywood. With that thought in mind, I'd like to pose a question to you. Do you believe that you're a V.I.P. celebrity; possibly a Broadway actor or actress or even a movie star...what is your answer? What do you believe you are?

Please circle: V.I.P. Celebrity Actor/Actress Movie Star

Did you circle all? Why not? Don't you consider yourself a V.I.P.? In your own way you're the celebrity of your life. For sure we are all actors and actresses in the show of our lives. You may not believe you are a movie star, but you are! Each day we live the script of our lives. It's called the days of our lives or as our world turns. The T.V. people call 6 p.m. to 10:00 p.m. prime time, but in our lives all 24 hours are prime time. The seconds, hours, days, weeks and years are the script we call our lives. Each day we get a second chance to rewrite it. The milestones that we all enjoy in our lives are just like our favorite movies that we could watch over and over again. There are scenes like: birthdays, graduations, marriage, children, career achievement, lifetime goals, business successes and anniversaries. So, you see you are the movie star in your life, "you are that famous celebrity", you just aren't acting like a movie star. Don't you think it's time you did?

Let's take a look at a movie star's life because it's not so different from yours and mine. They have failures just like you and me. They have to work hard like you and me. Many of them spend years and years of early rising and late nights to succeed. They could tell you of their hard luck stories and down and out tales just like you and me. Their success can fall as quickly as their fame has climbed. Their lives are no longer private. They are photographed and live in a fish bowl. Their celebrity status and vanity are so great sometimes that they are disappointed if they are not noticed by everyone. The tabloids love to print the dirty news about them. You will recall that Shakespeare said many years ago that life is a stage and we are all the actors and actresses on it.

We all recall the movie, "Star Wars". Well you are in the movie, "Store Wars". As a business person, you are in show business. You are presenting your play, your plan, your store. Your employees are your cast members. Your customers are your audience. Each day they come to hear the music of the store, the actions of your cast, the drama of your food, the singing of your gifts, the excitement of your store. You are in show business. So you see, you really are a star; the star of your store, the star of your play, the star of your life. The next time we meet, I want your autograph!

Sincerely,

Tom Catanese

Thomas W. Catanese
Executive Vice President

P.S. If you have not attended a Nowco seminar over the last 20 years, then it's time for you to come back because you wouldn't recognize it. There are great new designs, new high tech energy, and 21st Century gift baskets. It's the biggest and greatest gift basket design and motivational symposium you will ever attend. By the way, before you file this catalog away, please pass it on to your employees for their review.

Thomas Catanese & Company 777 w Germantown pike apt 724 Plymouth Meeting, Pa 19462 610.277.6230 office tccat523@aol.com	Special Instructions:	Order Date	Ship Date	Ship VIA
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Email Address :	Cardholder Signature:			

	Qty	Ship	Product #	Description	Price	Total Price
1.	1	1	PARIS AT	YOUR FEET		\$149.00
2.						
3.				Napoleoes Arch de Triomphe		
4.				AVE Des Champs- Elysees		
5.				La Madlelenel Church		
6.				Ritz Hotel		
7.				Place Vendone		
8.				Place LA Bastille		
9.				Musee D Orsay		
10.				Pont NeuF		
11.				Our Ladies Notre Dame		
12.						
13.						
14.						
15.						
16.						
17.						
18.						
19.						
20.				Sub Total		
21.				Shipping & Handling		
22.				Total		\$149.00